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Job Ref: <u>BfN2021/12</u>

Job Description: Breastfeeding Peer Supporter (weekend)

Background of post

The Breastfeeding Network (BfN) runs an established commissioned service in Islington providing universal breastfeeding peer support in Whittington and UCLH Hospitals, at support groups across the borough (currently online or appointment based) and via telephone and other remote support and home visits.

Working closely with local stakeholders, weekend peer supporters provide breastfeeding support to mums on both postnatal wards.

Main duties

- Provide mothers with information about local breastfeeding support services and BfN national support (National Breastfeeding Helpline and BfN website)
- Provide 1-1 peer support to mothers in the hospital
- Promote the breastfeeding support service and distribute relevant leaflets
- Increase public awareness of the breastfeeding support available
- Share information and feedback with the weekday team as necessary to provide continuity of care
- Keep accurate and up to date records in line with BfN Information Governance policy and BfN Code of Conduct
- Provide the required data in order to enable evaluation of the service in accordance with BfN's IG
 Policy and local processes
- Work within the BfN's code of conduct
- Work within the Baby Friendly Initiative remit
- Attend team meetings as required
- Contribute to special events to promote breastfeeding awareness e.g. National Breastfeeding Week
- Seek supervision from a BfN Supervisor in accordance with BfN's Code of Conduct and Guidance Documents
- Maintain up to date knowledge of BfN's policies
- Undertake training as required to fulfil the requirements of this role
- Participate in regular 1 to 1 meetings (including annual performance reviews if relevant) with the Service Coordinator

Person Specification: Breastfeeding Peer Supporter (weekend)

Please refer to this document carefully when completing your application form and preparing for your interview. You must demonstrate how you meet the criteria on your application form.

Qualifications	Essential	Desirable
Accredited BfN 'Helper' with ongoing supervision/reflective sessions	✓	
Accredited BfN 'Supporter' or in the process of working towards this		✓
Evidence of continued professional development since qualification		✓

Experience and Knowledge	Essential	Desirable
Experience of supporting mothers face to face with breastfeeding	✓	
Experience of working or volunteering in a health setting		✓
Experience of working with diverse ethnic and social groups		✓
Knowledge of importance and application of the BfN Code of Conduct	✓	
Knowledge of the BfN Equality and Diversity Policy	✓	

Skills and Abilities	Essential	Desirable
Ability to speak and write fluently in English	✓	
Ability to speak fluently in another language		✓
Ability to provide information and support to mothers in a non-judgemental fashion.	✓	
Ability to provide an effective 'hands off' approach when helping mothers with positioning and attachment	✓	
Ability to follow established processes and work independently	✓	
Ability to work effectively as part of a team	✓	
Excellent interpersonal and communication skills	✓	
Ability to work with people from different cultures sensitively	✓	
Ability to keep the confidentiality of families	✓	
Basic functional IT skills including Word, Excel, email and internet	✓	
Ability to maintain clear and accurate records	✓	
Awareness of and commitment to equal opportunities	✓	