

Job Code – BfN2018/04

Lambeth – April 2017

Job Description for Breastfeeding Peer Supporter

Job Title:	Breastfeeding Peer Supporter, Lambeth Early Action Partnership
Rate of pay:	£10.35 per hour
Type of contract:	Fixed term until 31 st March 2018
Start date:	June 2017
Hours of work:	10 hours per week, with a requirement for some flexibility to do weekend and evening work.
Work location:	Home based and the local area.
Responsible to:	Project Co-ordinator, Lambeth Early Action Partnership

Background and Purpose of the Post

BfN has been commissioned by Lambeth Early Action Partnership (LEAP) to provide targeted breastfeeding peer support to specific areas in Lambeth, working closely alongside the Borough-wide CCG commissioned service. The post holder will offer breastfeeding peer support in order to increase breastfeeding initiation and continuation rates at 6-8 weeks in line with NICE guidance, as well as act as a point of contact for local mums, volunteers, Children's Centre staff, health professionals, the local Lambeth breastfeeding co-ordinator and LEAP stakeholders.

The main aims of the project are:

- to provide targeted breastfeeding peer support to women from the local LEAP communities
- to liaise with local midwives, health visitors and Children's Centre staff to identify women who would benefit from breastfeeding peer support
- to support mothers to access local breastfeeding support services
- to accurately record data of breastfeeding mothers

Role Summary

The LEAP Breastfeeding Peer Supporter will support new mothers living in Lambeth LEAP areas who sign up to the LEAP Enhanced Breastfeeding Peer Support Service to breastfeed and ensure they are aware of local breastfeeding support services available in Lambeth.

Main Duties and Responsibilities

- invite new mothers who live within the Lambeth LEAP areas to sign up to the LEAP Enhanced Breastfeeding Peer Support Service
- complete the referral form with mothers who wish to sign up to the service
- facilitate a weekly Milk Spot
- listen to mothers' concerns and answer questions about breastfeeding, both face to face and over the telephone
- offer help with positioning and attachment
- provide information to mothers about the Lambeth LEAP Enhanced Breastfeeding Peer Support Service and other LEAP programmes and services on offer
- provide mothers living outside the designated area with information about local and national breastfeeding support services
- explain to mothers what a breastfeeding group is and provide information and leaflets about local milk spots and breastfeeding groups
- ensure the postnatal resources are maintained with up-to-date breastfeeding leaflets and information
- refer mothers with complex or medical breastfeeding problems to MWs or other Health Professionals
- telephone mothers who have been supported by the service, 6-8 weeks after birth to ask whether they are still breastfeeding
- keep accurate and up to date records in line with BfN Information Governance Policy and BfN Code of Conduct
- attend project and hospital meetings as and when required
- work within the Baby Friendly Initiative remit
- provide absence and holiday cover for other Peer Supporters as required
- assist with the organisation of special events to promote breastfeeding awareness e.g. National Breastfeeding Week
- seek supervision from a BfN Supervisor as required
- undertake training as required
- participate in regular 1 to 1 meetings (including annual performance reviews if relevant) with the Project Co-ordinator



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Breastfeeding Peer Supporter Person Specification

Please refer to this document carefully when completing your application form and preparing for your interview. You must demonstrate how you meet the criteria on your application form.

Requirements	Essential	Desirable
Qualifications		
Accredited breastfeeding peer support training course	✓	
Continuous Breastfeeding Helper Registration with The Breastfeeding Network (BfN) since qualification and have had at least minimum supervision required from your named supervisor		✓
Breastfeeding Supporter Registration with the BfN or currently in training to become a Breastfeeding Supporter		✓
Experience of working as a volunteer with BfN offering breastfeeding support to mothers		✓
Show evidence of continued professional development since qualification		✓
Experience and Knowledge		
Experience of supporting mothers face to face with breastfeeding	✓	
Experience of working in a health or community setting in paid or volunteer capacity	✓	
Experience of working with diverse ethnic and social groups	✓	
Knowledge of importance and application of the BfN Code of Conduct		✓

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Requirements	Essential	Desirable
Knowledge of the BfN Equality and Diversity Policy	✓	
Skills and abilities		
Ability to speak and write fluently in English	✓	
Ability to provide information and support to mothers in a non-judgemental fashion.	✓	
Ability to provide an effective 'hands off' approach when helping mothers with positioning and attachment	✓	
Ability to organise and manage work independently	✓	
Ability to work effectively as part of a team	✓	
Excellent interpersonal and communication skills	✓	
Ability to work with people from different cultures sensitively	✓	
Ability to keep the confidentiality of the mothers and their families	✓	
IT skills including Word, Excel, email and internet use	✓	
Ability to maintain records and write reports	✓	
Awareness and commitment to equal opportunities	✓	